

Fundraising With GiveOut

Inspiration and ideas to get started

GiveOut

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About GiveOut

GiveOut is an award-winning international LGBTQI community foundation bringing together our community and allies to support LGBTQI activism worldwide.

Across the world, courageous activists are doing vital work to protect our communities and improve the lives of LGBTQI people. But they lack resources and funding is fragile, especially in the Global South and East. LGBTQI groups receive a tiny fraction of international development aid – just 4p in every £100 awarded by governments.

Our community and allies want to provide support, but it is not always easy to do so. GiveOut's purpose is to help address this urgent need by providing a platform for our supporters to give tax efficiently in one place to fund LGBTQI human rights activism worldwide. We identify pioneering groups to support through a rigorous process of consultation, due diligence and vetting, guided by our Grant-making Advisory Panel and governed by our Board of Trustees.

We pool the donations we receive to provide grants to LGBTQI organisations around the world, ensuring they have more of the resources they need to defend our communities, tackle inequality and campaign for lasting change.



Why Fundraise With Us

By fundraising with GiveOut, you are directly supporting LGBTQI organisations around the world doing bold, life-changing work. Whether you're running a marathon, hosting a party, or celebrating a milestone, your efforts will help activists create a world where LGBTQI people can live freely, openly, and safely.

Every pound you raise goes further through our pooled grant-making model, ensuring flexible, sustainable support reaches those who need it most.









Fundraising Ideas



1. By Yourself

- Active challenges: Take on an active challenge like yoga for 30 days or running 5k a day, you could also commit to 5k or even 10k steps a day, a promenade for pride!
- Events: You could participate in a marathon or fun run such as Pride Run 10k or the London Marathon
- Creative Sales: Make jewellery or greeting cards to sell online or to friends

2. With Friends and Family

- Organise a bake sale or a morning tea
- Host a quiz or raffle
- Take on a trekking, walking, cycling or swimming challenge as a team





3. With Colleagues

- Put on a virtual event with colleagues, whether it be an auction or quiz
- Organise an office sweepstakes
- Host a talent show or office olympics for your workplace

Fundraising for a Birthday or Special Occasion

Celebrating something special? Ask for donations to GiveOut instead of gifts, it's meaningful, simple, and makes a lasting impact.

Birthday or Anniversary

- Set up a birthday fundraiser on Facebook, Instagram or JustGiving
- Ask friends and family to donate instead of buying gifts

Weddings

- Request donations in lieu of wedding presents
- Create a shared fundraising page where guests can leave messages with their contributions



How to Get Started

Create a JustGiving Page

- Visit justgiving.com/giveout
- Click ‘Fundraise for us’
- Log in or create a JustGiving account
- Choose your event type, add your story, and start sharing your page

Start a Facebook or Instagram Fundraiser

- Set up a birthday or event fundraiser on Facebook using these instructions and select the charity as GiveOut.
- You can also set up a fundraiser on Instagram. For more information, go here.
- Share it with your friends and family - funds go directly to GiveOut.



Fundraiser Spotlight: Beverley Jones



Activity: Sketchathon
Raised: £1,700

“I did a sketch every day for 30 days and gave it to the person who donated most that day. I wanted to support LGBTQI Ukrainians after the invasion, knowing many couldn’t rely on family support or local aid. I found GiveOut’s Emergency Fund and knew it was the right fit. The sketchathon was a great success!”

Beverley’s fundraiser shows that creativity, compassion, and commitment can drive real change.

Top Tips for Success

1. **Set up your fundraising page** on JustGiving, Facebook or Instagram for easy sharing and processing of donations

2. **Double your impact** - check if your workplace matches donations

3. **Time it right!** - launch around payday or LGBTQI dates of significance such as Pride Month, Trans Day of Visibility or Lesbian Visibility Week.

4. **Tell your story, loud and proud** - share why you're fundraising and what it means to you.

5. **Use visuals** - photos or videos help your story connect emotionally

6. **Say thank you** - a quick thank-you goes a long way to inspire continued support

How to Send Us Your Donation

Once you have finished your incredible fundraising with GiveOut, if you have not already set up a fundraising page, you can donate via our website.

giveout.org/donate-giveout

We would love to hear about your fundraising, and we are always looking for stories to share to our community. If you are happy to share, email us at give@giveout.org!





Thank you for supporting LGBTQI rights worldwide!

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GiveOut is a charity registered in the UK with the Charity Commission for England and Wales Charity Number: 117643